



Dr. David Dyson

**Author – Coach – Teacher and Director of Life Leaders Institute
and programs *Compassion Ranch, Patriotism in Action, Plan for School & Life***

Callings and Services to help people and animals:

- ◆ Teaching students & professionals to write plans for the 7 *Areas of Life & Life Leadership best practices*
- ◆ “Doc” to 34 animals of Compassion Ranch needing second chances & teaching character traits
- ◆ Advocate & resource helping students develop character traits *courage, compassion, cooperation, patriotism, plus public service to Advance Alabama* for national movements for America’s Veterans Day and Civil Rights (*Freedom of Liberty + Freedom of Rights = Freedom to Flourish*)
- ◆ Author, *Patriotism in Action* & *Professionalism Under Stress* (with Col. “Stretch” Dunn, 1943-2017)
- ◆ Author, planbooks: *Attitude & Ability, Earning Empowerment, Goals & Resolutions, Master Your Goliaths*

Education: David attended public schools in the Birmingham Area, then earned the Bachelor’s Degree in Business at Auburn University, Masters in Management at Birmingham-Southern College, Doctoral Degree in Educational Leadership at Vanderbilt University, plus completed the Harvard University Institute for Educational Management and Carnegie-Mellon University College Management Program.

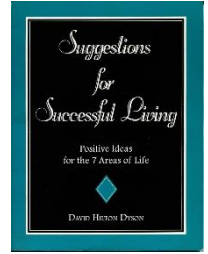
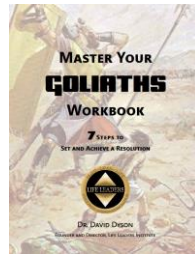
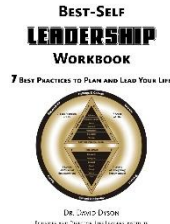
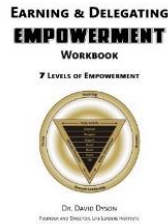
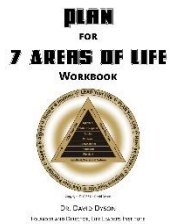
Profession: Upon graduation from Auburn, David served the national staff of Pi Kappa Alpha Fraternity as education and leadership consultant to chapters of students and alumni. In higher education he served Birmingham-Southern College as associate vice president and adjunct professor. He founded the nonprofit Personal Leadership Association to help people write plans for life and develop personal leadership in public seminars for 25 years. After the “9-11 attacks on America” Patriotism in Action was added and the nonprofit became Life Leaders. Compassion Ranch followed.

Awards: Alabama: *10 Outstanding Young Citizens*; Birmingham: *Top 40 Under 40*; Auburn University: *10 Outstanding Senior Students, Outstanding Undergraduate Member and Outstanding Alumnus* of Pi Kappa Alpha Fraternity; Academics: *honor graduate* in the Masters in Management (4.0 GPA) BSC; Student work: *The Diamond Award for working 70 hours per week selling Bibles door-to-door with Thomas Nelson Publishers & #7 National First-year Student Businessman*; The American Village: *Above and Beyond Award*.

Family: David is the son of Eb & Joan Dyson, brother to Pam Bryant (Steve) and Patty Thompson, “Uncle Dave” to Lea & Bradley, Noah & Laura, John & Lauren, Joshua, and Hannah—and “Doc” to 34 horses, ponies, donkeys, dogs, cats, and goats in Compassion Ranch housed at Triple D Ranch & Farm.

Life mission: *To live a spiritual journey faithfully, love and serve others meaningfully, and do my best joyously.*

Professional mission: *To help people and organizations PLAN and LEAD in LIFE to serve animals and people.*



DR. DAVID DYSON

Author, Coach, Director of Life Leaders Institute and “Doc” for the Animals of Compassion Ranch,
Public Servant, Son, Brother, Uncle, Friend

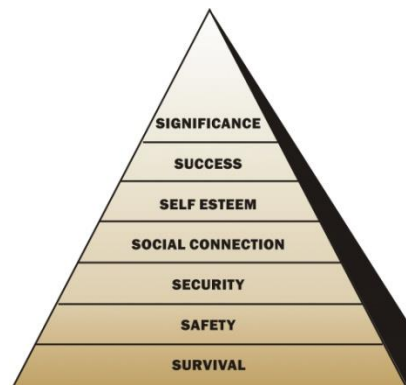
Menu for Teaching-Speaking-Briefing Leaders-Serving Media

- ❑ *The Animals of Compassion Ranch: Second Chances & Inspiring Character*
- ❑ *Plan for School & College-Career-Character Readiness: why students should write plans & improve attitude, ability, achievement (what alumni wish for schools)*
- ❑ *National Veterans Day Started in Alabama: Who, Where, When, 5 character traits*
- ❑ *Advance Alabama: The case for branding Alabama’s national movements*
- ❑ *Freedom Lives: Freedom of Liberty & Rights = Freedom to Flourish*



Additional Options for Seminar, Training, Workshop, Course, Consulting

- ❑ *7 Components of Attitude & Ability: Assess and Plan Your Next Level*
- ❑ *Earning & Delegating Empowerment: earn trust for empowerment and promotion*
- ❑ *Master Your Goliaths: Achievable Resolutions for Callings & Comebacks*
- ❑ *Plan for Profession: 7 Areas True Professionals Plan, Assess, Reward*
- ❑ *7 Areas True Professionals Plan & Assess: template for professional plans*
- ❑ *7 Areas of Life: Use to Plan for Roles, Goals, and Balance*
- ❑ *7 Best Practices to PLAN and LEAD your LIFE: Best-Self Strategy*
- ❑ *7 Best Practices for True Professionals: from Professionalism Under Stress*
- ❑ *7 Best Practices for Best-Self Leaders: Strategy in Organizations*
- ❑ *Hierarchy of 7 Motivating Values: On Maslow’s shoulders*
- ❑ *T.I.M.E.: Time-Inspiration-Money-Energy assessment and action plan*
- ❑ *Time-Priorities: Vision, Prime Times, Presidential Priorities findings*
- ❑ *The Purpose of Life: universal mission statement to inspire or consider for your mission*
- ❑ *Life’s Most Important Questions: boost purpose and inspiration asking and answering*
- ❑ *Services: advising/assisting boards/professionals, hosting/facilitating events for people & animals*



Advance AL & Students Concept

Hierarchy of 7 Motivating Values

Speaking on America’s Veterans Day starting in AL

Sample Models to Use and Teach

7 Best Practices for Life Leaders

This is a summary strategy for your *best-self*:

1. *Lead Your Life*
2. *Plan for Life*
3. *Have an Impact*
4. *Balance Your Life*
5. *Live Your Priorities*
6. *Assess and Adjust*
7. *Renew and Improve*

7 Areas of Life

Everything we do falls into these areas:

1. *Physical*
2. *Financial*
3. *Professional*
4. *Personal*
5. *Social*
6. *Philanthropical*
7. *Spiritual*



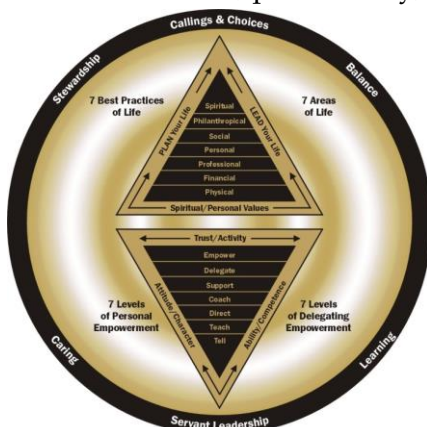
Of the **7 Levels of Leadership**, focus first on *personal* and *life leadership* to build a foundation for more effective *interpersonal* and *team leadership* necessary for effective, harmonious relationships, families, and organizations, as well as for *societal leadership*.

We invest in ourselves so we have more capacity to give to others. We offer seminars and coaching related to *personal and organizational leadership* in educational and professional organizations, as well as ministries and families. *Life Leaders* apply **7 Best Practices** to **PLAN** and **LEAD** in **LIFE** within the **7 Areas of Life** – developing and earning trust in self and from others for empowerment. *Best-Self Leader* organizations help people *flourish* through processes, example, and rewards.

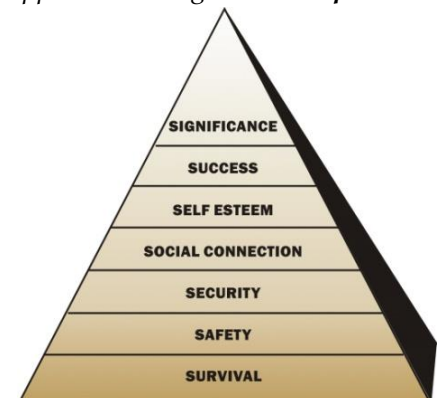
7 Levels of Earning and Delegating Empowerment

Empowerment should be earned as well as delegated based on developed trust in **Attitude and Ability** (*aka character and competence*). **Trust in self** should be earned from within as well as with others to enhance communications, productivity, and harmony while decreasing conflict, wasted time, and turnover....

1. Tell
2. Teach
3. Direct
4. Coach
5. Support
6. Delegate
7. Empower



Development beneath the surface provides the foundation.



Dyson Model Empowerment & Leadership

Dyson-Dunn Character & Competence Model

Dyson Hierarchy of Motivating Values

Curriculum for *Personal-Team-Leader* Development

3 Levels & 7 Strategic Skill Sets for Development Recommended for Students, Professionals

Leaders of People (students, emerging leaders, key staff) and Organizational Development as well as motivated people interested in capacity development can choose topics and results desirable for you and those you serve.

Strategic Skill	Individual Leadership Personal/Life Leadership & Professionalism	Team Leadership Interpersonal leadership, supervision & communication	Organizational Leadership Managerial leadership & succession leader development
1. Leadership	<i>Best-Self Strategy; 7 best practices for Personal Leadership; 7 Areas of Life; 7 best practices for professional life; 7 levels of earning empowerment; 7 levels of trust; preparing for promotion; portfolio of best practices to use and teach</i>	<i>7 levels of delegation & empowerment: when to direct, when to delegate; what to do when they fail, when they succeed; stating intent about level and style of leadership; servant leadership; from managing to mentoring</i>	<i>7 Levels of Leadership, 7 Best Practices (Strategy) for Leadership, earning empowerment as leader; visions for effective positions; helping people prepare for promotion and performance better/faster</i>
2. Plan, Assess, Results (PAR)	<i>Plan for life (school/profession: mission, vision, goals, time priorities; 7 Areas Professionals Plan, Assess, Reward); assess attitude and ability; individual development plan; strategic assessment; stating intent/help managers mentor</i>	<i>Team/department/business center plan; coaching others, performance evaluations, helping people succeed and develop; shared vision/win-win agreements; preparing for promotion to empowerment levels and positions</i>	<i>Plan for Board & Management; Plan to earn trust as leader, strategic thinking and planning; corporate constitutions / how to use them; 7 areas to Plan, Assess, Reward; processes that motivate; strategic factors, individual-team-organizational levels</i>
3. Decisions and Actions, Strategic Thinking	<i>Calling-feeling-thinking model, ethical & unethical beliefs, "harder right," values, strategic thinking; Ethical Fitness and where it develops, 7-step LEAD Decision-making Guide</i>	<i>Guide for making decisions with others; using the guide with your team</i>	<i>Strategic thinking; SWOT assessment/development; niches, distinctions; internalizing desired beliefs and behaviors</i>
4. Attitude, Motivation, Resolution	<i>7 components of Attitude, developing higher levels of calling, character, commitment, confidence... 7 steps to achieve a resolution (master a "Goliath"), Maslow's Hierarchy and Dyson's Hierarchy of 7 Motivating Values</i>	<i>Help team members assess and develop the next level of calling, commitment, courage, confidence...; mentoring and modeling; common managerial mistakes on motivation; motivators vs. satisfiers</i>	<i>Structures and processes to support desired levels and areas of commitment; tools and systems for rewards and lasting motivation beyond our time—planning, hiring, rewarding...</i>
5. T.I.M.E. and Stress	<i>Time, Inspiration, Money, Energy, T.I.M.E. assessment & plan, Time-Priority Vision, 4 Quadrants of important vs. urgent, prime time management, 7 generations of time management; 7 best practices for Stress & your Fitness Package</i>	<i>Coach on time-priority leadership to improve plans, performance, communications, satisfaction; reduce confusion by new hires and speed success</i>	<i>Time priorities of leaders at "best" institutions vs. the rest, using time priorities as part of hiring, training, planning, coaching to improve performance and development; stating intent with leaders</i>
6. Communicate and Influence	<i>Stating intent & expectations delegating, performance review, plan; listen to understand; speaking tips</i>	<i>Designing/leading meetings; facilitation, presentations</i>	<i>Company meetings, public/professional societies, media interviews, communicating mission & vision</i>
7. Professional Competence	<i>7 Best Practices for True Professionals, basics of business</i>	<i>Department/business center leadership, management</i>	<i>Executive leadership: match vs. sell in hiring; developing people as a competitive edge</i>

Vision for Actions and Results by Others

Best-Self Leaders design processes to inform, inspire, reward, and guide good people to do the right things automatically. Student Attitude, attendance, and achievement increase with written purpose and plans and life leadership best practices. Without processes in place, we may “succeed” relative to others, though “fail” relative to our “best-self capacity.”

- ❑ **School Students:** Write a *plan for school and college-career-character* to inspire and guide them. Students use their plans to write how they want to act on *character traits*, what they want to do in school, and goals/options for college and/or career. They use their plans, which can start as assignments in classes using writing—and continue year to year—to state intent with *parents, teachers, counselors, and coaches*, which helps mentors understand and guide better. Students increasingly *see life leadership principles and practices* at work in school and at home through teachers, parents, and others who *PLAN and LEAD in LIFE*. Parts of their plans help them apply to and interview for college and/or career.
- ❑ **Schools:** *teach and reward* students to write a *plan for school and life* that prepares them better for college, career, and character. *Writing teachers, counselors, and coaches* instruct and encourage. *Parents* review and guide. *Educators* write plans to do their best and serve students. *Boards, superintendents and principals* lead to establish curricular and graduation requirements to support students learning and doing *best practices* for life, citizenship, and leadership at home and community. *Schools* and *State* monitor/reward improvement in *attitude, attendance, action, achievement*.
- ❑ **College/Career Students:** write and use a *PLAN for the 7 Areas of LIFE* that inspires and guides them to *LEAD in LIFE*. They learn life leadership practices such as planning, motivation, earning empowerment, and time priorities to help them in school, professional life, and more. They learn about the purpose of *constitutions* and prepare one for themselves—students write mission and vision statements, values and beliefs, and *best-self strategies* for acting on challenge, stress, and conflict.... Their “*business plans for life*” help them identify the kinds of professionals they seek to be, prepare with greater purpose as students, graduate more often and better, seek opportunities more successfully using their written plans, and serve better by stating intent to receive coaching and promotions better and faster.
- ❑ **Colleges/Career/HR/Leadership Centers:** establish curricular and graduation rewards that students prepare plans for school and life and learn common denominators to *do our best regardless of academic, professional, or other choices*. They build on plans students bring from school, asking during the admissions process for parts of their plan that address what they hope to do and gain in college. They add depth and decisions starting freshman year and conclude with a *capstone plan* that helps them state their mission, vision, and goals plus strategies and options that help them fulfill their purposes. *Plans for the 7 Areas of Life* inspire and guide them beyond college. Students use their plans and resumes to apply for professional schools and/or opportunities. *Colleges prepare future teachers* to use and teach plans and best practices in the classroom, preparing future parents, professionals, and citizens for the next generation better.
- ❑ **Professionals:** write plans with mission, vision, and goals plus scope of action. They write and use a *best-self strategy* for becoming and serving as *true professionals*. They develop *A-B levels of attitude and ability*. They state intent for action to *earn empowerment rather than wait for it*. They earn promotion to higher levels of empowerment and responsibility faster.
- ❑ **Mastering Goliaths:** in addition to needs like food & shelter, nonprofits helping people make comebacks provide tools and training to improve plans, actions, and habits. They face their *Goliaths* and develop plans to change, boosting hope.
- ❑ **Leaders:** executives and board members use *Best Practices for Best-Self Leaders in Organizations* to follow, teach, and reward. They plan and *state intent, expectations, and parameters*. *Leaders mentor more than manage* because they put in place systems that *reward good people to focus on desired actions and results automatically*—team members come to them with plans seeking feedback, improving results and saving time. They train and coach aimed at desired *Plans, Actions, and Results* within the *7 Areas to Plan, Assess, and Reward* so team members aim at what is important even when leaders are away. *Leaders leave legacies* for what they want people to “*Be, Know, and Do*”—now and beyond their time, increasing probability of long-term habits and sustainability for success.
- ❑ **Organizations:** *Board, executive, and individual plans* align for achievement of results, maximum cooperation, minimum conflict. *Personal, professional, and organizational development* are part of strategy for performance and competitive branding. We create processes of planning, training, and rewarding for desired actions and results that attract people who match—results for recruitment and retention improve; talent and turnover losses decrease.
- ❑ **Church Leaders:** help flocks discover, develop, and devote themselves to fulfilling *callings, gifts, and talents*. Stewardship of talents is taught as part of the purpose of life, in addition to love and service to God and others.
- ❑ **Church Members:** intentionally *discover* callings, gifts, and talents, *develop* them, and *devote* themselves to flourish at them. They use them in all *7 Areas of Life*—not just church service. People write plans for the *7 Areas of Life* and personal prayers, updating after influence of sermons and prayers. Couples write *missions for marriage and review them*. Families outline constitutions to focus on values and strategies for living to love and help each other.
- ❑ **Alabama:** adopts a strategy and acts to brand for freedoms advanced through leading national movements for Veterans Day (*Freedom of Liberty*) and Civil Rights (*Freedom of Rights*), which mean we have *Freedom to Flourish*. We have potential to serve and brand as a national resource for history/character traits for Veterans Day, Civil Rights, and Plans for Life.

Vision for I conduct my Professional Life

This is a sample to teach and a tool to help us discern if we match on intent – if we do, we can develop trust faster and deeper.

1. **Callings:** I discern my highest callings include to help people PLAN and LEAD in LIFE, plus help organizations and families put systems in place to improve planning, learning, productivity, and harmony. I believe each of us should focus on *callings and choices*, plus principles and practices of personal, team, and organizational leadership. If we can help someone develop a plan for life that inspires and guides, then we help that person fulfill the principles of “as a man thinketh so is he” and “design before construction.” We increase probability of inspired service, and over time increase focus on higher-level values like fulfilling callings, gifts and talents, plus preparation and significance.
2. **Results:** I believe in focusing on desired results and actions to attract ideas and people who may support them.
 - ♦ Individuals, families, and organizations understand their callings, gifts, and talents, and make better choices because they design and use plans that inspire and guide them to learn and lead their lives, thus leave a legacy.
 - ♦ Organizations and teams succeed and distinguish themselves at higher levels with design of purpose, desired attitude, behavior, and results; plus strategies, systems, and structures that support and reward people to *live their priorities*. They implement through inspired, trustworthy servant leadership, modeling and mentoring, plus training and coaching to help people develop attitudes and abilities to become closer to their best-selves.
 - ♦ Leaders *mentor more than manage* – with greater results and fulfillment, less frustration and wasted time.
 - ♦ Principal social systems – 1) Educational 2) Professional 3) Social/family 4) Spiritual – hear our message, put in place methods that identify and reward principles and practices as part of the foundation of doing our best – plans for life that inspire and guide, plus life leadership to prepare and act so people develop habits and instincts.
 - ♦ My work improves society – now and beyond my time – through services and systems that put ideas into action. My work has positive IMPACT on colleagues, clients, communities – and fulfills my callings.
3. **Service:** I teach people to discern and write plans for life and apply life leadership best practices – *to improve ourselves to improve our world*. I help people learn and internalize life leadership principles so they develop character and competence to fulfill their callings. I help them understand principles of effective organizational leadership to align and focus their cooperative efforts and resources to operate at a higher level of performance and harmony. I share meaningful messages to educate, enlighten and encourage, trying to connect with people rather than to impress them. I help others fulfill the greatness within them, thus fulfilling mine. I serve those who want my help regardless of their financial means as often as possible, though remember that without money there may be no mission. Students, clients, and sponsors with a heart for service and stewardship, value, and legacy seek me because of my distinctive preparation, passion for service, and persistence to serve. I help animals because some need me.
4. **Matching:** To match missions and values helps people work together better. I seek to match on values and the results you seek. If we do not match and conclude we cannot, I help us admit that and move on instead of “sell.” I cannot be all things to all people and believe it is better for a person or organization to get served in the best way even if that means with someone else. I also realize I must protect my spirit if I am to maintain energy to fulfill my callings over time serving those who seek me. If working with people who do not seem as committed to a common cause, I remind myself I am fortunate to understand my mission and motivating values and that acts of maturity include showing grace when I can and to inspire others if I can. I strive to respect beliefs and areas of inspiration felt by others even if different from mine. I work first with “believers” who care about stewardship and persist to give “skeptics” time to understand higher-level callings and truths, allowing us to build trust and results over time. For the “cynics” who work against innovation instead of implement for the team, I offer to help and move on.
5. **Preparation:** I am increasingly confident in my performance because I choose to have character to do what I promise – *prepared, passionate, and persistent*. I demonstrate commitment to pursue my callings – people feel my inspiration and see my follow through. I find courage to persist toward callings even when my gifts and talents seem lacking. I choose positive attitude, practice to improve skills, and study to improve knowledge to increase my ability to serve. I demonstrate inspiration for living, loving, learning, leading, and leaving a legacy. My places of service provide environments effective for learning and developing – people feel peace and encouragement for inspiration and innovation. My places of work combine function and form – with simple elegance.
6. **Commitment:** I persist to help others and develop myself because it can take extra time to create “critical mass” to inspire and initiate change, especially when transformation is needed to replace deep-seeded beliefs and habits.
7. **Rewards:** Higher levels of fulfillment come from knowing that I am fulfilling my callings to help people PLAN and LEAD in LIFE. When people gain information or insight into higher-level truths, I feel excitement for them. I try to help make heroes of others. I pray God will greet me, “Well done, good and faithful servant.”

Vision, Education, and Experience Summary

Callings and Vision for Impact Summary

1. Schools guide students to draft *Plans for School and College-Career-Character Readiness* to inspire and guide them with more purpose plus attitude and achievement, using them in writing assignments by teachers, with parents, counselors, coaches, plus applications to college and/or career.
2. True professionals write *PLANS for LIFE to help them LEAD in LIFE* closer to their best-selves.
3. Organizations puts processes in place to require and reward professionals to outline plans and state intent with leaders and teams to boost purpose, alignment, and productivity.
4. *The Animals of Compassion Ranch* get second chances & inspire compassion and courage in students.
5. *Schools teach history and character traits of starting America's Veterans Day Movement in Alabama* with connections to the Civil Rights Movement and freedoms of Liberty, Rights, and Flourishing.
6. *Alabama brands itself better for leading two national movements* with potential for a third, student plans.
7. *Students and adults ask and answer more of life's big questions* inspired at home, school, work, worship.

Preparation

- ◆ Doctorate in Education, Vanderbilt University
- ◆ Institute for Educational Management, Harvard University
- ◆ College Management Program, Carnegie-Mellon University
- ◆ Master's in Public and Private Management, Birmingham-Southern College
- ◆ Bachelor's in Business, Auburn University

Service Impact and Experience

- ◆ Life Leaders Institute (nonprofit) as director, service provider, and speaker (since 1992) – 250+ public seminars on personal leadership and planning for the *7 Areas of Life*, seminars and classes in colleges and schools, patriotic events....
- ◆ Professional practice as executive coach improving strategic and individual plans and performance; life coach improving plans for *7 Areas of Life*; leadership, management, and professional development consultant and trainer.
- ◆ College and corporate professor, which helped to see gaps in college preparation for career.
- ◆ After the “9-11” attacks on America, David co-authored two books with Col. “Stretch” Dunn (1943-2017): Professionalism Under Stress (best practices learned in college-corporate-combat) and Patriotism in Action (national history of launching Veterans Day and a patriotic guide).
- ◆ After learning America's Veterans Day started fewer than five miles from his high school, he researched and wrote a new section in Patriotism in Action about the history and character traits.
- ◆ After learning Alabama lost its national distinction as the official founder of National Veterans Day when Congress was given misleading information, he and Patriotism in Action led the Alabama campaign to the U.S. Senate Resolution for *Veterans Day Started in Alabama*. The U.S. Senate passed a resolution restoring the legacy of Alabama, Birmingham, and WW II veteran Raymond Weeks.
- ◆ After learning most schools do not teach the history of Veterans Day starting in Alabama, he petitioned the State Superintendent of Schools to add a lesson plan and started a web page with free resources for teachers and civic clubs: www.VeteransDayFoundingEducation.us
- ◆ David works from Triple D Ranch and Farm providing publications on planning and personal leadership for students, professionals, and mentors, plus leads Compassion Ranch as a nonprofit sanctuary for 34 animals, principally horses, and shares experiences with students young and old for inspiration and character development.



DR. DAVID HILTON DYSON

Curriculum Vitae / Resume Summary

Education and Professional Development

- ♦ **Doctor of Education**, Higher Ed. Administration (Educational Leadership Dept.), Vanderbilt University (TN).
- ♦ **Institute for Educational Management**, Harvard University (MA).
- ♦ **Master's in Management** (Public and Private), Birmingham-Southern College (AL).
- ♦ **College Management Program**, Carnegie-Mellon University (PA).
- ♦ **Bachelor's in Business** (major Finance, minor Speech), Auburn University (AL).
- ♦ **Jefferson County Schools**: Rocky Ridge, Berry, Gresham, Shades Valley (AL).
- ♦ **250+ seminars**: planning; leadership, management, people development; business, institutional advancement.

Professional Service and Experience

- ♦ **7 Areas of Calling**: 1) *Plan for School & Life* 2) *Best-Self Leadership* 3) *Master Your Goliaths* 4) *Patriotism in Action: Veterans Day Founding Education* 5) *Freedom to Flourish* 6) *Advance Alabama* 7) *Compassion Ranch for Animals*.
- ♦ **Key methods of service**: *Individual & Organizational Planning; Personal, Professional & Leadership Development; Executive-Board Coaching & Consulting; Education, Training & Speaking; Seminars; Horse Care and Training.*
- ♦ **Publications & Seminars: Books** *Professionalism Under Stress, Patriotism in Action, Suggestions for Successful Living, Presidential Priorities, The Career Planner. Planbooks: Plan for College and Life; Best-Self Leadership: 7 Best Practices to PLAN and LEAD your LIFE; 7 Steps to Set Achievable Resolutions; Earning and Delegating Empowerment; Master Your Goliaths; Assessing and Developing Attitude and Ability; Hierarchy of Motivating Values; Veterans Making Comebacks; Time-Priority Leadership; Veterans Day Founding History and Character Traits; Purpose of Life....*

1988- Professional practice: Author, lecturer, professor, trainer; executive coach, consultant; radio-tv guest:

- ♦ **Executive and Professional Development Coach & Consultant**: leaders, boards, emerging leaders.
- ♦ **Adjunct Prof: Life Planning & Leadership; Strategic Management; Personal Leadership; Management; Business Plan Competition, Entrepreneurship**
- ♦ **Corporate Coach-Faculty-Consultant**, Hack Sain, CEO, and Sain Associates (1993-2007).
- ♦ **TV/radio guest**: BHM TV: NBC, ABC, CBS; *Lou in the Morning*; Troy TV; *Michael Hart Show*; WBHM Radio....

1992- Life Leaders America (501c3):

- ♦ **Institute**: Seminars with **Dr. Stephen Covey, Dr. Ken Blanchard, Dr. Denis Waitley, Mr. Hyrum Smith**
- ♦ **Association**: **250+ Public seminars** monthly during 25 years: *plan for life, best-self leadership, patriotism...*
- ♦ **Veterans Day Historian & Author**; Founder, *Patriotism in Action*; led Alabama-U.S. Senate initiative 2012.
- ♦ **Ranch & Farm Ed**: *Triple D Ranch & Farm; Animals of Compassion Ranch; Agricultural Sustainability on Homesteads.*

1985-88 Vanderbilt University: doctoral student (first 2 years worked full-time at BSC plus school work; 3rd year in residency--published dissertation; two articles in AGB (Association of Governing Boards) Reports; President, Educational Leadership Student Association.

1980-87 BSC 1984-87: Associate VP & VP Council, Director College Planning, Budget Committee with president, VP; taught *Strategic Planning (master's)*; Institute for Educational Management, Harvard University (Comer Fellowship). 1980-84: Director of Alumni Affairs—advancement, events..... Master's Degree in Management, College Management Program, Carnegie-Mellon University (Mellon Fellowship).

1978-80 Author/speaker: *The Career Planner*, taught seminars on career planning & organizing to students.

1976-78 Pi Kappa Alpha National Fraternity 1977-78: Director of Chapter Development—expansion to universities, development of challenged chapters, leader 17 resident counselors; speaker at events; Interfraternity Institute, Indiana U. 1976-77: Chapter Consultant: students/alumni colleges 1976-77.

Awards

University/school: *Academic Honor Graduate (4.0)*, Masters in Management—Birmingham-Southern College; *Top 10 Seniors*—Auburn University; *Outstanding Undergraduate*, Pi Kappa Alpha Auburn University; *Outstanding Alumnus*, Pi Kappa Alpha (AU); *#7 in Nation Bible sales* (college summer) & *Diamond Award for Effort* (70 hours/week)—Thomas Nelson Publishers; *Citizenship Speech Award (Freedom)*, Gresham School. **Community**: *10 Outstanding Young Citizens in Alabama*, led by Alabama Jaycees; *Top 40 under 40*, Birmingham Business Journal; *Loyalty Award*, Life Leaders; *Above and Beyond Award*, The American Village.



Professional Advocacy Examples For Impact Results Working with Dr. David Dyson

"I learned more about myself in one month than I had in 18 years."

Lindsay Roten

Student, Life Planning & Leadership, Birmingham-Southern College

(course to write *Plans for College & 7 Areas of Life*...and outline *Best-Self Leadership* strategy)



"...I decided to get my life on track at the Life Leaders workshop [Planning for School & Life]. Frankly, your workshop changed my life. By writing my goals, it made me realize how much I had to change to complete them. I made the President's List for spring and summer (straight A's)!"

Amanda Shields

University of Alabama student then, now law school graduate

(Joan Dunn at left)



"I...endorse Dr. David Dyson as a management and leadership resource. Dr. Dyson practices continuous improvement with his life and professional initiatives.... His extraordinary planning processes...excellent set of communication skills.... "off the chart" level of commitment, and integrity make him the "total package" and exemplary role model for academic and business professionals alike."

Dr. E. Byron Chew

Monaghan Professor of Management, Birmingham-Southern College (Retired)

US Marine Corps

[Dr. Chew was my major professor in Master's in Management studies. For 20 semesters following, I guest-taught with him to help his students write their desired professional mission and vision as well as a plan for college.]



"I attended David's seminars years and volunteered to host seminars sponsored by Life Leaders because the programs help people plan for the '7 Areas of Life' and learn to be our 'best-selves'. David's commitment to that calling is part of why...."

Melvin Carrington Smith, Sr.

AT&T (Retired), Financial Planner (Retired), Trustee, Life Leaders



*"Two times I became seriously ill and had to turn over the presidency of the company I founded. Both times, we spiraled downward. I finally realized, we were good at engineering though needed to change our culture to improve at leadership and performance. I took the officers to the seminar David led featuring Dr. Stephen Covey on leadership and effectiveness. Soon after, I invited David to help me *leave a legacy of leaders* [so my company could sustain after my time].*

We improved how we plan, reward, hire, train, and develop people. We developed plans for the company and each of us. We added monthly a "Lunch & Learn" Leadership Course and monthly company meetings. After a period of increased expenses, we decreased expenses for training, travel, and turnover. We improved business development and people development. Employee satisfaction improved from "C" to "A-", and staff retention improved from annual turnover of 30% to 5%."

Charles "Hack" Sain (1923-2013)

Founder and CEO, Sain Associates (Civil Engineering and Surveying), WWII Veteran

Complimentary Resources

Online read or review books via flip pages:

Professionalism Under Stress: Lessons for Professionalism, Stress & Gunfighting in Military and Civilian Life

Patriotism in Action: The Founding of America's Veterans Day in Alabama and Patriotic Guide to US Patriotic Holidays and Traditions

Write or call David to receive the most recent edition:

Assessment and Action Plan for Attitude and Ability

Planbook for Goals and Resolution

Earning and Delegating Empowerment

T.I.M.E. (Time, Inspiration, Money, Energy) Assessment

Veterans Making Comebacks: Assessment plan book (adaptable for civilians Mastering Goliaths)

Veterans Making Comebacks: Goals planbook (adaptable for civilians Mastering Goliaths)

Financial Fitness Assessment and Planbook (with Melvin Carrington Smith, Sr.)

Learn more:

www.LifeLeadersInstitute.org

www.CompassionRanch.org

www.VeteransDayFoundingEducation.us

www.DrDavidDyson.com

The resources are free for your use. For those who ask how to pay for their resources, we offer the option to donate to the nonprofit Life Leaders Institute (Compassion Ranch, Patriotism in Action, Plan for School & Life).