## Dr. David Hilton Dyson

### Curriculum Vitae / Resume Summary

#### **Education and Professional Development**

- Doctor of Education, Higher Ed. Administration (Educational Leadership Dept.), Vanderbilt University (TN).
- **Institute for Educational Management**, Harvard University (MA).
- Master's in Management (Public and Private), Birmingham-Southern College (AL).
- College Management Program, Carnegie-Mellon University (PA).
- Bachelor's in Business (major Finance, minor Speech), Auburn University (AL).
- **Jefferson County Schools**: Rocky Ridge, Berry, Gresham, Shades Valley (AL).
- 250+ seminars: planning; leadership, management, people development; business, institutional advancement.

#### **Professional Service and Experience**

- ♦ 7 Areas of Calling: 1) Plan for School & Life. 2) Best-Self Leadership. 3)Master Your Goliaths. 4)Patriotism in Action. 5)Veterans Day Founding Education. 6)Freedom to Flourish. 7)Farm & Ranch for Animals and People.
- ♦ Key methods of service: Individual & Organizational Planning; Personal, Professional & Leadership Development; Executive-Board Coaching & Consulting; Education, Training & Speaking
- ◆ Publications & Seminars: Books <u>Professionalism Under Stress</u>, <u>Patriotism in Action</u>, <u>Suggestions for Successful Living</u>, <u>Presidential Priorities</u>, <u>The Career Planner</u>. **Planbooks** (workbooks with models): Best-Self Leadership: 7 Best Practices to PLAN and LEAD your LIFE; 7 Steps to Set Achievable Resolutions; Earning and Delegating Empowerment; Assessing and Developing Attitude and Ability; Hierarchy of Motivating Values; Master Your Goliaths; Veterans Making Comebacks; Time-Priority Leadership; Veterans Day History, Character Traits; Purpose of Life....

#### 1988-2019 Professional practice: Author, lecturer, professor, trainer; executive coach, consultant; radio-tv guest.

- Executive and Professional Development Coach & Consultant: leaders, boards, emerging leaders.
- ♦ Adjunct Prof: Life Planning & Leadership; Strategic Management; Principles of Management; Personal Leadership; Business Plan Competition, Entrepreneurship; Intro to Leadership (4 colleges and universities).
- ◆ Corporate Coach-Faculty-Consultant, Hack Sain, CEO, and Sain Associates (1993-2007).
- ◆ TV/radio guest: BHM TV: NBC, ABC, CBS; Lou in the Morning; Troy TV; Michael Hart Show; WBHM Radio....

## 1992-2019 Life Leaders America (501c3)/founder, trustee: college/community seminars, planning, projects...

- ♦ Institute: Seminars with Dr. Stephen Covey, Dr. Ken Blanchard, Dr. Denis Waitley, Mr. Hyrum Smith
- ♦ Association: Public seminars and events monthly 25 years: plan for life, best-self leadership, patriotism....
- ♦ Veterans Day Historian & Author; Founder, Patriotism in Action; led Alabama-U.S. Senate initiative.
- ♦ Ranch and Farm: **Life Leaders Ranch Day for students**/people renewing, learning, planning....
- 1985-88 Vanderbilt University: doctoral student (first 2 years worked full-time; 3<sup>rd</sup> year residency), published dissertation, two articles in <u>AGB (Association of Governing Boards) Reports</u>. President, Educational Leadership Student Association.
- 1980-87 BSC 1984-87: Associate VP & VP Council, **Director College Planning**, Budget Committee with president, VP; **taught** *Strategic Planning* (*master's*), Institute for Educational Management, Harvard University (Comer Fellowship). 1980-84: Director of Alumni Affairs—advancement, events..... Master's Degree in Management, College Management Program, Carnegie-Mellon University (Mellon Fellowship).
- 1978-80 Author/speaker: The Career Planner, taught seminars on career planning & organizing.
- 1976-78 Pi Kappa Alpha National Fraternity 1977-78: Director of Chapter Development expansion to universities, development of challenged chapters, leader 17 resident counselors; speaker at events; Interfraternity Institute, Indiana U. 1976-77; Chapter Consultant: coach to students/alumni colleges.

#### **Awards**

University/school: Academic Honor Graduate (4.0), Masters in Management – Birmingham-Southern College; Top 10 Seniors – Auburn University; Outstanding Undergraduate, Pi Kappa Alpha Auburn University; Outstanding Alumnus, Pi Kappa Alpha (AU); #7 in Nation book sales (college summer) & Diamond Award for Effort (70 hours / week) – Thomas Nelson Publishers; Citizenship Speech Award (Freedom), Gresham School. Community: Above and Beyond Award, The American Village; 10 Outstanding Young Citizens in Alabama, selected by Alabama Jaycees; Top 40 under 40, Birmingham Business Journal; Loyalty Award, Life Leaders America.



# **Professional Advocacy**For Work and Impact of Dr. David Dyson

"I learned more about myself in one month than I had in 18 years."

-Lindsay Roten-

**Student, Life Planning & Leadership, Birmingham-Southern College** (course to write Plans for College & 7 Areas of Life...and Best-Self Leadership strategy)



"...I decided to get my life on track at the Life Leaders workshop [*Planning for School & Life*]. Frankly, your workshop changed my life. By writing my goals, it made me realize how much I had to change to complete them. I made the President's List for spring and summer (straight A's)!"

-Amanda Shields-

University of Alabama student then, now law school graduate (with Joan Dunn at left)



"I...endorse Dr. David Dyson as a management and leadership resource. Dr. Dyson practices continuous improvement with his life and professional initiatives.... His extraordinary planning processes...excellent set of communication skills.... "off the chart" level of commitment, and integrity make him the "total package" and exemplary role model for academic and business professionals alike."

-Dr. E. Byron Chew-Monaghan Professor of Management (Ret), Birmingham-Southern College US Marine Corps

[Dr. Chew was my major professor in Master's in Management studies. For 20 semesters following, I guest-taught with him to help students write their desired professional mission and vision as well as a plan for college.]



"I have attended David's seminars over 10 years and have volunteered to host seminars sponsored by Life Leaders because the organization helps people plan for the '7 Areas of Life' and learn to be our 'best-selves' so we can do more for others. David's commitment to that calling is part of why...."

-Melvin Carrington Smith, Sr.-AT&T (Retired), Financial Planner (Retired), Trustee, Life Leaders



"I turned over the presidency of the company I founded twice and had to take it back both times. I took the officers to the seminar David led featuring Stephen Covey. Soon after, I invited David to help me *leave a legacy of leaders* [so my company could sustain after my time]. We developed plans for the company and each of us. We improved how we hire, train, plan, and reward. We added monthly Lunch & Learn Leadership Courses and paid for them with increased revenues and decreased expenses for training and travel. Revenues doubled, employee satisfaction improved from "C" to "A-", and staff retention improved from annual turnover of 30% to 5%. We changed the culture and improved planning, training, and bench strength!"

-Charles "Hack" Sain (1923-2013)-Founder and CEO, Sain Associates (Civil Engineering and Surveying), WWII Veteran